



Did you know?

Privilege Card Scheme

As a valued holiday home owner with Blue Anchor Leisure, you are entitled to exclusive discounts at major retailers and local seaside attractions. These discounts are not only for yourself but can also be enjoyed by an additional 7 family members or friends of your choice. This is a fantastic opportunity to enhance your holiday experience and make the most of your time spent at your holiday home. We hope that these exclusive discounts provide you with even more reasons to love owning a holiday home with Blue Anchor Leisure.

www.blueanchorleisure.co.uk/owners

SITE CLOSING DATES

MONDAY 6th NOVEMBER

Seafields, Seaways, Mill Hill, Towervans, Golden Palm Resort, Palm Grove, Golden Anchor, Buttercup Meadow, Wild Flower Meadow, Lilac Blossom Meadow, Bell Bank

THURSDAY 30th NOVEMBER

The Chase & Grange, Priory Park, Croft Bank, Millfields

EXTENDED 3rd JANUARY

Croft Bank, Priory Park

FORTHCOMING RULE

As a result of health and safety regulations and improvements, Blue Anchor Leisure will enforce a mandatory requirement for all holiday homes to have both smoke and carbon monoxide alarms fitted. Our team is hopeful that implementing this new rule will provide owners and their families with greater safety on park. You can find out more about this for the 2024 season by contacting the aftersales department.



A few steps to protect your holiday home before this winter's drain down

It is easy to be caught off guard by a sudden cold snap and even a small leak from a pipe can cause hundreds of pounds of damage.

We would therefore like to take this opportunity to remind you of the importance of winterising your caravan during the winter months to protect your holiday home.

Please speak to our dedicated aftersales department to arrange your winter drain down with Blue Anchor Leisure.

We want to make sure you are covered by your insurance providers. Most insurers will not cover you unless you follow these steps

Mini Drain Down

For anytime that the parks are still officially open



STEP 1



Turn your stopcock off

STEP 2



Sinks and plug holes to be left unobstructed

STEP 3



Ensure all water taps are left open/on, plugs are removed from plug holes, water is emptied from cistern and sinks/showers/bath

Blue Anchor Leisure strongly recommended that all holiday home owners book a professional drain down

BOOK NOW 01754 897 897

PITCH POLICY

For all pitch alterations please contact our dedicated pitch policy department.

ACCOUNTS

Please ensure all your documents are up-to-date with the accounts department for the upcoming season. This includes your annual site licence, proof of address and insurance schedule.

EMAIL

We ask all owners to provide us with an up-to-date email address for contact purposes.

CONTACT INFORMATION

Head Office - 01754 874444

Accounts and Insurance - 01754 874444 (Option 3)

Aftersales Department - 01754 897897 (Option 3)

Blue Anchor Security - 01754 497069 / 07765 514363

Pitch Policy and Parks - 01754 871888

Transfer of Site Licence - 01754 897897

Seaways, Roman Bank, Winthorpe, Skegness, Lincolnshire. PE25 1HZ



Visit us online or give us a call

01754 897897

www.blueanchorleisure.co.uk



Newsletter

AUGUST 2023

ANNIVERSARY EVENTS SUMMER Calendar 2023

1 Aug	Casino Night • Towervans
2 Aug	Casino Night • JW's
4 Aug	Croft Bank Fun Day
7 Aug	Lincolnshire Wildlife Park Coach Trip
8 Aug	Mill Hill Fun Day
9 Aug	Wrestling Outdoors Woodys
12 Aug	Towervans Fun Day
15 Aug	Golden Anchor Fun Day
17 Aug	Woody's Fun Day
18 Aug	Powder Paint Party • Golden Palm
19 Aug	Fundraiser Day • Baachus Hotel, Sutton
22 Aug	Seafields and Seaways Funday
23 Aug	Wrestling Outdoors Woodys
24 Aug	Millfields Fun Day
26 Aug	The Caravan Show • The Chase & Grange
29 Aug	The Grange Fun Day
2 Sep	Outdoor Movie • Woodys
2 Sep	Fishing Heats (GA, GP, CB, TV)
4 Sep	Woody's Lu'au
5 Sep	Those Were The Days • Club Tropicana
9 Sep	Outdoor Movie • Towervans
9 Sep	Fishing Final • Towervans
9 Sep	Hawaiian Pool Party (For owners on TC, TG, PP, MH)
16 Sep	Outdoor Movie • Golden Palm
16 Sep	Hawaiian Pool Party (For owners on GP, TV, SW, SF)
23 Sep	Hawaiian Pool Party (For owners on GA, MF, CB)
26 Sep	Lincoln Trip
14 Oct	Goldies Birthday Party • Woodys
15 Oct	Goldies Birthday Party • Club Tropicana
21 Oct	The Tavern Xmas Party
25 Oct	Goldies Pumpkin Patch • Golden Palm
4 Nov	Golden Palm End of Season Party
4 Nov	The Tavern end of Season Party
26 Nov	Woody's Xmas Party

The Blue Anchor Leisure Brand is celebrating 50 years this season, and to commemorate this milestone, 50 additional activities and events will be held across all Blue Anchor Leisure holiday parks and venues.

Our 50th anniversary celebrations would be incomplete without your participation, so please feel free to invite your friends and family to join us!

Check out our upcoming events!

Visit our website for further details!

To book any of our 50th Anniversary events and activities
CALL 01754 874444 (option 1)

MAKING MEMORIES

On The Beautiful Lincolnshire Coast





Brand New Developments!

LILAC BLOSSOM MEADOW

Lilac Blossom Meadow is a modern area of the popular Golden Anchor Holiday Park, nestled between copse of trees and field views bringing a quieter pace of rest and relaxation, it's a haven for wildlife with several ponds and a large number of planted trees. Hidden away from the crowds and the hubbub of the many local bars, cafes and other amenities, Lilac Blossom Meadow offers a secluded escape.

THE RETREAT

Nestled to the rear of our popular Golden Palm Resort in Chapel St Leonards sits "The Retreat!" This brand-new extension to the Golden Palm Resort is located in a secluded area, providing owners with a haven to relax and unwind with the ability to access the main park facilities at a short walking distance. Let us provide you with a sanctuary to escape day to day life and make long-lasting memories with us right here on the Lincolnshire Coast!



partexchange
WITH BLUE ANCHOR LEISURE

Limited time part exchange offer available, for more info call your nearest sales office!



Lorraine & James from our management team at Blue Anchor Leisure will be taking part in a Charity Skydive for Cash for Kids East Yorkshire and Lincolnshire in August!

Cash for Kids support underprivileged children living across East Yorkshire and Lincolnshire with a goal to alleviate poverty and improve quality of life, as a company we raise money for them each year to support this and you will often see donation buckets at all events and activities. We are looking for sponsors to help us in raising much needed funds for this fantastic charity as James and Lorraine take on the ultimate challenge at 14,000ft!

If you would like to sponsor them you can do so by scanning the QR code with your smartphone camera!



OWNERS' PORTAL NEW WEBSITE FEATURE

The new websites went online at the start of this season, and so far, we've received some great feedback! Our team is always looking for ways to improve the overall customer experience and we would like to introduce you to our dedicated owner's area, a new feature on our website. With the owner's portal, you can stay up to date on all the most recent news and developments, along with access to valuable owner resources. At Blue Anchor Leisure, we understand the importance of staying connected with our owners. Our aim is to share as much information as possible with you each season, ensuring that you are always in the know.

Must See Shows



For more information on holiday home ownership visit blueanchorleisure.co.uk

WOODWARD CHALLENGE CUP 2023 10th YEAR ANNIVERSARY

In May we were delighted to be celebrating the 10-year anniversary of our Woodward Challenge Cup! We are extremely proud of this charity event and the support it has provided for numerous charities over the years. This year we raised an outstanding £1342.50 for the Cash for Kids Charity!



Powder Paint parties

After the success of our powder paint parties, we have decided to bring it back for one last time this summer season!



THE GOLDEN PALM RESORT
August 18th – 12pm till 2pm

NEW



Defibrillator

This season sees the installation of defibrillators at both our Golden Anchor & The Chase and Grange Holiday Park, using a defibrillator before an ambulance arrives significantly increases someone's chance of survival. We are hopeful this provides our owners with both safety and peace of mind when staying on park with us. Defibrillators are also installed on Golden Palm Resort & Towervans Holiday Park.

50th Anniversary Activity COACH TRIPS!



We had an amazing time at the Woodhall Spa 1940's Festival! It was a pleasure to see so many people attend as part of our 50th anniversary celebrations!



Coach trips are a great way for our owners and guests to meet new people and explore the local areas

OUR NEXT TRIP

LINCOLN 26th SEPTEMBER

We look forward to our owners coach trip to Lincoln! This trip will explore The Walled Garden at Baumber and The Museum of Lincolnshire Life, with the chance to stop off for lunch and explore the cobbled streets of Lincoln Cathedral Quarter.

CALL: 01754 874 444 (OPTION 1) TO BOOK - QUOTING '50 EVENTS'

Lincolnshire WILDLIFE PARK

The Lincolnshire Wildlife Park was a great place for our owners to spend a fun-filled day! This coach trip proved to be extremely popular and we filled the coach in less than a week, resulting in us providing a second coach trip on August 7th. Everyone who attended had an incredible time and it was lovely to see so many families enjoying themselves at this spectacular park.

