

WELCOME BACK Party!



CLUB TROPICANA March 16th • 6pm

6.00pm Welcome Drinks
6.10pm Childrens Entertainment with the Superstars
7.30pm CC Monsoon compere
7.45pm Last Orders (The Pub Party)
8.55pm Raffle, Take it or Leave it & Presentations
9.30pm Forever Jackson
10.45pm Ultimate Coldplay

WOODY'S March 9th • 7pm

7.00pm Welcome Drinks
7.30pm Children's Entertainment with the Superstars
8.45pm Xelle
9.50pm Raffle & Take it or Leave It
10.15pm Glow Up

THE TAVERN March 16th • 7pm

7.00pm Welcome Drinks
7.30pm Children's Entertainment with the Superstars
8.30pm Bingo
9.10pm Abba 2 Nite
10.15pm Raffle & Take it or Leave It
10.30pm The Bowtie Boys



Saturday 1st June Disco Inferno

Saturday 22nd June Rocketman
(Tribute to Elton John)

Saturday 12th Oct Joe Pasquale

**Free Admission for
Privilege Card holders!**

Saturday 27th April
Sir Tom and The TJ Big band
(Tribute to Tom Jones)

Saturday 6th July Celebrating George
Michael (Tribute to George Michael)

Must see Shows

Visit our website to
see our packed
schedule of shows



PARTNERSHIP

Coors

We have partnered up with Coors Brewery across all our venues, allowing us to provide various new brands. You will now be able to order Coors, Carling Black Label, Prava, Carling Black Fruits, Inches Cider, Guinness, Madri and Doom Bar Bitter at The Club Tropicana, JW's Bar & Grill, Woody's Bar & Restaurant and The Tavern.

UPCOMING DEADLINE!

ACCOUNTS

Please ensure that your Annual Licence Agreement 2024 has been completed and returned to the Accounts Department along with your proof of address document for the upcoming season before the **1st March 2024**

GAS BOTTLES

If you have empty gas bottles, please contact your site office who will be more than happy to collect these for you.

APPROVED CONTRACTORS

Each year we provide all our owners with a list of approved contractors, those featured have provided insurance documents, risk assessments and method statements detailing how they will carry out work safely on your holiday homes. The approved contractor's list is updated annually and is created to reassure owners that the companies they use will offer a safe and reliable service.

PITCH POLICY

For all pitch alterations please contact our dedicated pitch policy department on 01754 897 897.

SITE OPENING DATES

WEDNESDAY 6TH MARCH 2024

The Chase & Grange, Priory Park, Croft Bank, Millfield's
Extended Season Park Croft Bank, Priory Park

WEDNESDAY 13TH MARCH 2024

Seafields, Seaways, Mill Hill, Towervans, Golden Palm Resort, Palm Grove, Golden Anchor, Buttercup Meadow, Lilac Blossom Meadow, Wildflower Meadow, Bell Bank.

SITE CLOSING DATES

MONDAY 4TH NOVEMBER 2024

Seafields, Seaways, Mill Hill, Towervans, Golden Palm Resort, Palm Grove, Golden Anchor, Buttercup Meadow, Lilac Blossom Meadow, Wildflower Meadow, Bell Bank.

SUNDAY 1ST DECEMBER 2024

The Chase & Grange, Priory Park, Croft Bank, Millfield's

MONDAY 6TH JANUARY 2025

Extended Season Park Croft Bank, Priory Park

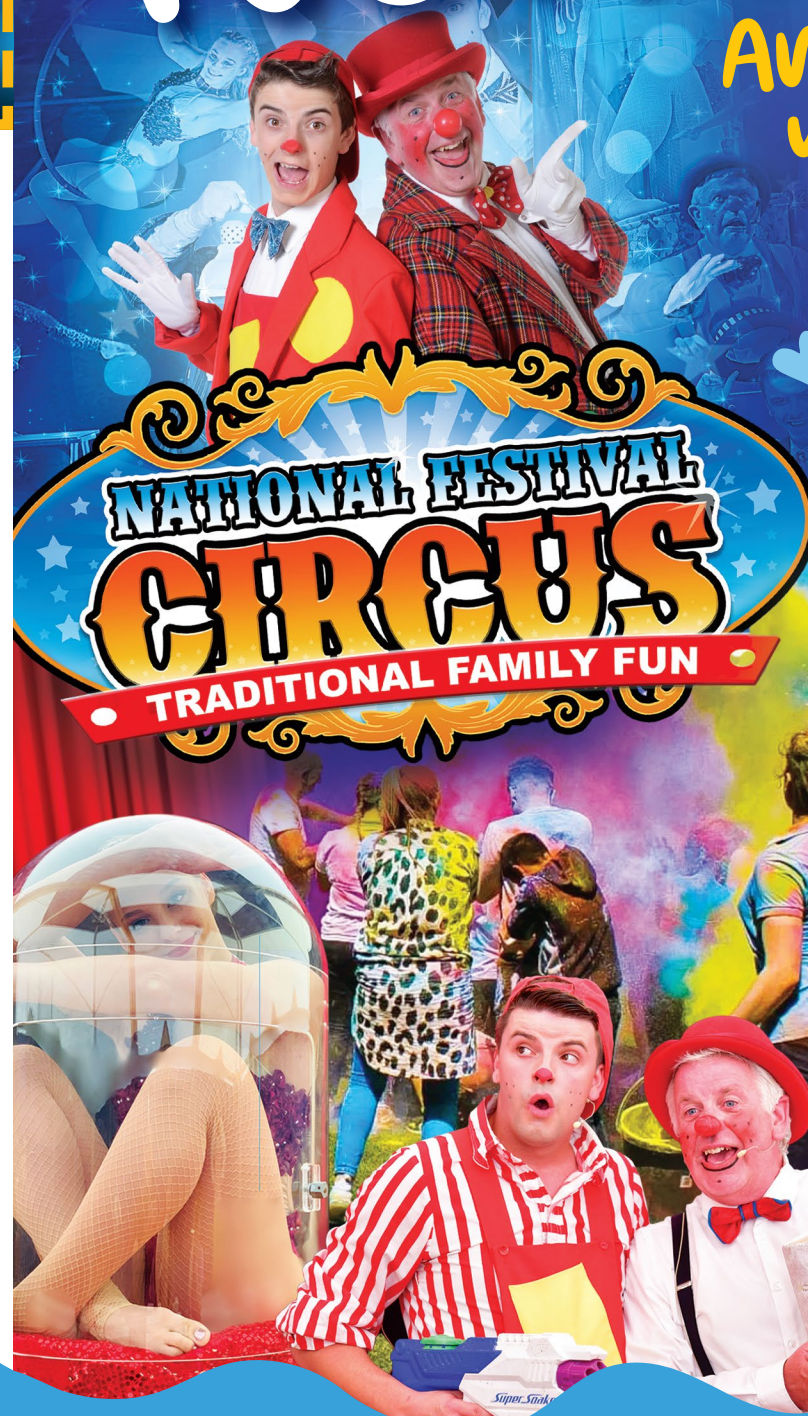
Seaways, Roman Bank, Winthorpe, Skegness, Lincs. PE25 1HZ



Spring 2024 Newsletter

An exciting year ahead!

In 2023 we celebrated our 50th Anniversary as the Blue Anchor Leisure Ltd brand with 50 events across our holiday parks and venues. We are pleased to announce that some of those will be here to stay alongside some fantastic new events for the 2024 season! This year will welcome the return of our popular holiday park fun days alongside our owner coach trips, fishing competitions, wrestling, the circus and more! Find your full 2024 Activity Calendar enclosed with this newsletter as well as on the owner's portal of our website. Further information will be available online and in holiday park receptions. We look forward to hosting some incredible new activities and events and hope you will join us



YOU ARE INVITED TO OUR

WELCOME BACK Party!

SEE INSIDE!



Make Precious Memories!

WITH BLUE ANCHOR LEISURE



Proudly supporting our chosen charity

cashforkids
Supporting young lives across
Lincolnshire and Newark

An Incredible
£18,118
raised
in 2023!

Throughout the 2023 season, we have been fundraising for the Cash for Kids Charity and have raised an outstanding £18,118.31! We would like to take the time to thank every one of our staff, customers, suppliers, and contractors who have donated throughout the year and helped us raise awareness and funds for this fantastic cause.

Last Christmas we asked for your donations to support the Mission Christmas Campaign and because of your kindness and generosity, were able to drop hundreds of presents off to underprivileged children and ensure they woke up to a gift at Christmas. In total 9,549 children received a gift from Santa and we are thrilled to be part of such an important cause!

This season we will be fundraising at our events and activities and participating in multiple campaigns for Cash for Kids. From September we will be taking donations for the 2024 Mission Christmas Campaign, if you would like to donate a gift, our official drop-off points are at The Tavern, Golden Palm Resort & Seaways. You can also donate any unwanted prize redemption tickets at The Golden Palm Resort Arcade throughout the year.

NEW

EV CAR CHARGERS INSTALLED



You asked and we delivered, due to popular demand we will be installing Project EV Car Chargers on the following parks: Golden Palm Resort, The Chase & Grange Holiday Park with plans for installation on Towervans this year. It is hoped to roll out EV car chargers on all our holiday parks in the future. The chargers selected offer smart rapid DC charging which will be controllable via a simple mobile app. Details will be available at your park reception upon installation.

New Kiddies Corner!

We are pleased to launch a new area of our website for the 2024 season... Kiddie's Corner! A brand-new section in which your children can stay tuned with their holiday experience at any time! Head on over to our website and your little ones can Watch and dance with our Blue Anchor Superstars, Print and colour our Goldie & Flo Artwork, Play Goldie's Favourite Games Online and More! There is something for everyone including the parents.

To check it out now head over to....

www.blueanchorleisure.co.uk



KIDDIES CORNER



partexchange
WITH BLUE ANCHOR LEISURE

We have extended our owner's part exchange programme for the 2024 season, grab the opportunity to an exclusive part exchange deal tailored for you! Contact your local sales office for more info!

www.blueanchorleisure.co.uk • Telephone 01754 897897

We are thrilled to be hosting 3 welcome-back parties again this season! We can't wait to see you all and hope you can make it to join in the celebrations! Do not forget to bring your 2024 Welcome Back Party invitation with you for your chance to win some spectacular prizes and enter our exclusive raffle.

CLUB TROPICANA March 16th • 6pm
WOODY'S March 9th • 7pm
THE TAVERN March 16th • 7pm

YOU ARE INVITED TO OUR
WELCOME BACK Party!

Bring this ticket to be entered into a

FREE PRIZE DRAW



OWNERS BIG DAY OUT
COACH TRIPS
NEW FOR 2024

After the initial success of our coach trips last year, we are thrilled to be welcoming them back for the 2024 season. We will be visiting Market Rasen Racecourse, Lincoln 1940's Festival, Lincolnshire Wildlife Park, and Woodhall Spa Kinema in the Woods. We hope you and your families can join us!

For additional information or to book our coach trips please call our dedicated events team on 01754 874 444 option 1

£2000 JACKPOT **Bingo**
Don't miss your chance to win our Big Bingo Jackpot at The Club Tropicana!
Sunday 31st March and Sunday 25th August at 1pm!

Golden Palm Casino

Extended!

The Golden Palm Arcade is extending its casino, doubling its original size, and featuring a new dedicated entrance area. The extension will be ready for the 2024 season and will provide owners and visitors with a large adult gaming area complete with the latest games, new flooring, and lighting as well as a dedicated separate entrance for adults to access the casino area. We look forward to welcoming you!

Maintenance and Aftersales Improvement Programme

Thanks to all our loyal owners who have used our after-sales and maintenance services this year. The company has invested heavily in improving its services to make them faster and more efficient. There has been an increase in staffing levels, new vehicles and new technologies. We hope you will continue to use Blue Anchor Leisure Ltd for all your maintenance needs throughout the 2024 season as we continue to monitor and maintain this high level of service.

