

## Don't Forget Your Privilege Card

As the new season approaches, now is the perfect time to sign up for your Privilege Card online, so everything is ready for when you return to park. Our Owner Privilege Card gives you access to exclusive discounts at a range of major retailers and local seaside attractions — a great added benefit of holiday home ownership with Blue Anchor Leisure.



Apply now!

Your Privilege Card can also be shared with up to seven family members or friends, allowing everyone to enjoy the savings throughout the season.

Once you're back on park, you can collect your Privilege Card from The Club Tropicana reception, making it easy to start enjoying the benefits straight away!

## Rock n Roll Weekend

**DIARY DATES**  
**10-13 APRIL**  
Free Entry for Owners with their Privilege Card.



## Must See SHOWS 2026



Visit our website for full listing of our summer shows!

### SAT 6th JUNE We Three Kings of Rock n Roll

With tributes to Elvis Presley, Buddy Holly and Roy Orbison. 2 hour theatre show.

### SAT 20th JUNE Beyond Faith

GEORGE MICHAEL TRIBUTE

### SAT 4th JULY Celine Dion

By Lisa Harter

Admission to each show is free for Privilege card and holiday pass holders. General public is £5.00 in advance or £7.00 on the day



ALL SHOWS WITH FULL BAND

### SITE OPENING DATES

#### WEDNESDAY 4th MARCH 2026

The Chase & Grange, Millfields, Pine Trees Leisure Park

#### WEDNESDAY 11th MARCH 2026

Seafields, Seaways, Mill Hill, Towervans, Golden Palm Resort, Palm Grove, Golden Anchor, Buttercup Meadow, Lilac Blossom Meadow, Wildflower Meadow, Bell Bank.

### SITE CLOSING DATES

#### MONDAY 2nd NOVEMBER 2026

Seafields, Seaways, Mill Hill, Towervans, Golden Palm Resort, Palm Grove, Golden Anchor, Buttercup Meadow, Lilac Blossom Meadow, Wildflower Meadow, Bell Bank

#### SUNDAY 29th NOVEMBER 2026

The Chase & Grange, Priory Park, Croft Bank, Millfields, Pine Trees Leisure Park.

\*Extended Season Parks Croft Bank & Priory Park Monday 4th Jan 2027

### ACCOUNTS

Please ensure that your Annual Licence Agreement has been completed and returned to the Accounts Department along with your proof of address document for the upcoming season before March 1st 2026.

### GAS BOTTLES

If you have empty gas bottles, please contact your site office who will be more than happy to collect these for you.

### APPROVED CONTRACTORS

We provide all our owners with a list of approved contractors. Those featured have provided insurance documents, risk assessments, and method statements detailing how they will carry out work safely on your holiday homes. The approved contractors list is created to reassure owners that the companies they use offer a safe and reliable service.

### PITCH POLICY

For all pitch alterations please contact our dedicated pitch policy department on 01754 897 897.

Seaways, Roman Bank, Winthorpe, Skegness, Lincs. PE25 1HZ



SPRING 2026

# newsletter

ALL THE LATEST NEWS FROM BLUE ANCHOR LEISURE!

## Welcome Back!

LET'S KICK OFF THE SEASON VEGAS STYLE!

Get ready to roll the dice and start the season in style! Our much-loved Welcome Back Parties are returning this March with a brand-new Las Vegas theme, and we can't wait to celebrate the start of the holiday season with you.

With four fantastic parties planned across our venues, these events are all about bringing everyone back together, enjoying great entertainment, and setting the tone for a fun-filled year ahead.



**7 MARCH**  
PINETREES & WOODY'S  
**14 MARCH**  
CLUB TROPICANA & THE TAVERN

The first celebrations take place on 7th March at Pine Trees Social Club and Woody's Bar & Restaurant, followed by two more on 14th March at Club Tropicana and The Tavern. Doors open at 6pm, parties start at 7pm. Owners can attend any or all of the parties, so you can choose the date or venue that suits you best.

Expect an evening filled with laughter, a great atmosphere and plenty to enjoy for all ages. From lively entertainment for the children to fantastic live performances and a raffle on the night, there's something for everyone. These parties are all about switching off, catching up with familiar faces and enjoying that unbeatable "back on park" feeling as we kick off the season together.

We are so excited to welcome you back!

# Park Updates and winter improvements

Over the winter months, work has been taking place across our parks to prepare for the season ahead. Below is a snapshot of some key winter projects, focusing on essential improvements, with further works continuing across all 18 holiday parks.



## Golden Anchor

A major programme of works has taken place at Golden Anchor this winter, focusing on essential infrastructure improvements designed to support the park for the long term.

These works include brand-new drainage, newly upgraded electrics, and the installation of new land drains to better manage surface water and help reduce flooding. New fibre installation has also been completed, providing improvements to the WIFI network across the park.

Two 20kW DC electric vehicle charging points have been installed on park, supporting more sustainable travel for owners and visitors. Additional works include new fencing and a refreshed planting schedule to enhance the overall appearance of the park.

Further updates, including confirmation of the new entrance improvements, will be shared as works progress. We'll also continue to post updates on our Facebook page, so owners can stay informed on the latest developments.

## Golden Palm

At Golden Palm Resort, a wide range of improvements have taken place over the winter months, all aimed at enhancing facilities, protecting key areas of the park and improving the overall experience for owners.

Across the park, winter works have included TP land drain clearing, repairs and replacement of fencing in several areas, and completion of the winter tree maintenance schedule, helping to keep the park well maintained and looking its best. At Club Tropicana, owners will notice some exciting upgrades, including a new HD big screen and stage, along with additional side screens, creating an even better setting for live entertainment, shows and events throughout the season.

The swimming pool has benefited from several upgrades, with both flumes resurfaced, new pool lighting installed, and the splash zone plant room modernised to enhance the overall customer experience. In addition, piling work at Meadow Lakes has been carried out to help protect the lake from further erosion, safeguarding the area for the long term. Ongoing upgrades to underground electrical cables and boxes, along with continued servicing and repairs within the play parks, are also underway as part of wider park improvements.

## Why we carry out winter works

Winter provides the best opportunity to carry out essential maintenance and infrastructure projects, such as drainage, electrical upgrades, road repairs and landscaping. These works form part of a longer-term investment programme and will continue throughout the season and into the coming years, helping to protect, improve and enhance our parks for the long term.

This is just a snapshot of some of the work underway, with ongoing improvements continuing across all our holiday parks.

## Towervans

At Towervans, winter works have focused on improving access, maintaining the park environment and enhancing facilities for owners to enjoy throughout the season.

New road surfacing has been completed in selected areas, with further road repairs continuing across the park to improve travel around site. The play park has benefited from new fencing, and the winter tree and hedge maintenance programme has now been completed, helping keep the park tidy and well cared for.

At The Tavern, owners can now enjoy a large new projector screen, creating a great atmosphere for live sport, big-screen entertainment and event nights throughout the season.

## Pine Trees

At Pine Trees Holiday Park, work has taken place over the winter months to refresh key areas of the park and improve facilities ready for the season ahead. From arrival through to on-park amenities, these improvements are focused on creating a more welcoming, practical and enjoyable environment for owners.

One of the most noticeable changes is at the main entrance, where new kerbing, gates, fencing and a fresh tarmac surface are being installed to create a smarter first impression. Behind the cottages, further work is underway to support future storage needs while also helping to tidy and improve the overall entrance area.

Elsewhere on park, owners will benefit from a new electric vehicle charging point, now live at the front of the reception building. Pine Trees Social Club has also seen extensive external repairs and weatherproofing, alongside internal upgrades including projector screens, a new PA system and the refurbishment of the gentlemen's toilets, enhancing the venue for live sport, entertainment and events.

Additional improvements include better access to the relocated children's play area, ongoing planting and landscaping across the park, and a new toilet facility at the Fisherman's Lodge, supported by upgraded drainage and services.

**Spring DARTS FESTIVAL**  
19-23 MARCH  
£15,000 PRIZE FUND!  
Free Entry for Owners with their Privilege Card.

Follow us

## new ONLINE HOLIDAY BOOKINGS

We're excited to introduce a brand-new online holiday booking platform, along with an exclusive benefit for owners.

You can now invite your friends and family to stay with you on park while enjoying...

**10% OFF** Holiday Bookings

An owner-exclusive saving designed to make spending time together even easier.

To redeem the discount, book online using the exclusive code **OWNER10**, or call our bookings team on **01754 874 444 (option 1)** and quote **OWNER10**.



## A GREENER STEP FORWARD

We're pleased to announce that we have agreed a new contract with national waste management company **Biffa**, marking a significant step forward in how waste and recycling are managed across all our holiday parks.

We will be transitioning to Biffa as our recycling provider, starting at Golden Palm Resort and then rolling out across our remaining holiday parks. As part of this change, new recycling stations will be introduced on park, making it clearer and easier for everyone to recycle correctly. This initiative supports our commitment to sending **zero waste to landfill** and strengthens our move towards a more environmentally responsible approach across all our holiday parks. Further information will be shared on park as the new recycling stations are introduced.

**REFER A FRIEND** **RECEIVE £500**

Love being an owner? Share it with friends or family and be rewarded.

**If you refer a friend who goes on to purchase a holiday home, you'll receive £500 credited to your owner account!**

**A significant increase from the previous £100.**

It's our way of saying thank you for recommending park life and helping grow our owner community. For more information or to make a referral, please contact your nearest sales office.

## Supporting our community!



an incredible **£19,135.81** RAISED!

Looking back on the 2025 season, we're absolutely delighted to share that together we raised an incredible £19,000 for the Cash for Kids Charity.

This fantastic total was raised through fundraising that took place across events throughout the year, including our charity football match against Fantasy Island, owner events, our superstar skydive, Mission Christmas and our post box arcade incentive. Every department played a part, working together to support a cause that is incredibly close to our hearts.

Cash For Kids supports vulnerable and disadvantaged children in our local communities by helping provide essential items, experiences and opportunities when they are needed most. We're incredibly proud of what was achieved last year and are pleased to confirm that we will continue fundraising for this fantastic charity throughout the 2026 season.

## Whats On this season

As the parks reopen and the season gets underway, there's plenty happening to help you make the most of being back on park. From welcome back celebrations to regular entertainment and seasonal activities, our teams have been busy putting together a varied programme of events designed to bring owners together and create great memories throughout the year.

Included alongside this newsletter, you'll find your Activity Calendar, which outlines events taking place across the parks throughout the year. This calendar is your go-to guide for what's coming up, helping you plan ahead and make the most of everything on offer.

In addition to the calendar, event updates and reminders will also be shared on our social media channels and website as the season progresses. Whether you enjoy getting involved in organised activities or simply soaking up the atmosphere when something's on, there's plenty to look forward to!

